



Ainura Koshoeva
Marketing Department Manager

The diversity of her marketing experience and education along with professional competence make up the asset base of Flexi. While working at the Strategic Development Department at CJSC Shoro, a Kyrgyz company, Ainura successfully implemented the development plan for operating strategy and distribution of the new product line. Ainura has been working in marketing since 2003. Before joining Shoro, Ainura managed a marketing research and strategy project at the Fund for Management Development, as well as ensured closer cooperation with international donor organizations. Ainura is also a business coach in marketing, service and sales. She holds a Master's degree from the Kyrgyz National University.

To me, my profession is...
A way of life

Career highlights
Service improving project at JSC Kazakhtelecom, where I was the study group manager;
"Trust management of a holding" project for M&P LLC in Tajikistan, where I managed the project of creating a Corporate Education Center; participated in the new product launch in the Kyrgyz market

I chose Flexi Communications
Because my values and the company corporate culture are identical, I love the team I am working with

I am proud of
My family

What matters to me is
Freedom in what I do and ability to grow

Apart from work I am interested in
Hold training sessions

I also can
Play the piano

I want to learn
How to ski and dance tango