



Aizada Abdugarimova
Deputy CEO

Aizada's marketing and advertising experience together with exceptional organizational skills serve as one of the main assets to the company. Aizada has successfully implemented the establishment and promotion strategy for a number of companies in the Kyrgyz market. Before joining Flexi, Aizada worked as Head of Marketing and Advertising Department of MGN Group, where she achieved effective company positioning in the financial sector of the republic and propelled MGN Group to top positions in the consulting services field across the capital and financial markets. Aizada has extensive marketing and communications experience. Her career took off in 1998 at the Department of Advertising and PR of the International Business Bank (IBB). Aizada graduated from the Kyrgyz State University with a Bachelor's degree in Economics and is also currently completing a Master's degree in business administration at the Presidential Academy.

To me, my profession is...

A second life

Career highlights

The kick-off of my career at the International Business Bank

I chose Flexi Communications

Due to a concurrence of circumstances

I am proud of

Everything that happened in my life

What matters to me is

Is not to go against your own will

Apart from work I am interested in

Traveling

I also can

Draw well, sing; I enjoy fast driving

I want to learn

How to hang-glide