



**Natalia Orlova**  
*PR Department Manager*

Prior to Flexi Natalia served as the press secretary at strategic Kyrgyz enterprises, OJSC Severelectro and OJSC Elektricheskie Stantsii (Electric Power Stations). During the period of her employment she proved herself to be an expert in creating integrated communications strategies and their subsequent market-specific implementation. When shaping the company's communications policy, Natalia ensured the understanding of its goals and objectives by various audiences, and increased citation of the abovementioned companies in mass media. Before joining Severelectro, Natalia took advantage of her organizational skills in the socio-political field. She was part of the Foundation for Tolerance International and a non-governmental organization Youth Human Rights Group. Natalia graduated from the Kyrgyz Russian Slavic University with an honors degree in Psychology.

**To me, my profession is...**

Yet another way of self-expression.  
A very significant one

**Career highlights**

Working as a press secretary for the two largest power companies in Kyrgyzstan. It set my professional qualifications in stone. This position helped me gain organizational skills, the ability to write in a fast and precise manner; it also taught me to stick to organization's position

**I chose Flexi Communications**

An integrated communications agency is a universal platform for developing one's professionalism. It opens up a lot of opportunities, and, in this pace of life, you can't fail to take advantage of those

**I am proud of**

And can't fail to be amazed by capabilities of my body, mind and spirit

**What matters to me is**

Is remembering that man shall not live by bread alone

**Apart from work I am interested in**

A whole lot of things. Curiosity is my driving power

**I also can**

Make quick decisions

**I want to learn**

Professional photography in order to be able to capture the beauty and diversity of the world