



Nuraim Manapbaeva
Copywriter

Nuraim possesses a unique combination of extensive data handling experience and organizational skills. She spent over seven years working in journalism, where she focused primarily on covering economic and political events. Her career path included all the steps from a reporter to the editor-in-chief of a news department. Further on, she was invited to work at the Press Office of the President of the Kyrgyz Republic where she was in charge of planning and implementing media campaigns as well as providing daily informational support to the Kyrgyz President. Starting in 2006 she served as an expert of the External and Public Relations Division at the National Bank of the Kyrgyz Republic, where she also handled Bank's relations with mass media. In 2008 Nuraim was invited to join the Ukrainian ProCreditBank where she gained extensive marketing experience and internal communications development skills. In 2009 Nuraim complemented the team of Flexi Communications, thus enhancing Agency's resources with her expert knowledge of financial and banking processes.

To me, my profession is
Another life...

Career highlights
Working in various fields – mass media, public administration, banking...

I chose Flexi
In order to be able to actualize my ideas and opportunities

I am proud of
People that were destined to be part of my life...

What matters to me
Is the well-being of my close ones

Apart from work I am interested in
I read a lot

I also can
Do everything

I want to learn
To be able to use every chance that can offer a day